

# SEMICONDUCTOR DIGEST

NEWS AND INDUSTRY TRENDS

## 2020 MEDIA PLANNER

A GOLD FLAG MEDIA  
PUBLICATION



Updated September 1, 2020

[www.semiconductordigest.com](http://www.semiconductordigest.com)



# SEMICONDUCTOR DIGEST

Semiconductor Digest, launched in June of 2019, is a global business-to-business publication focused on the dynamic semiconductor manufacturing industry. At the helm is Editor-in-Chief, Pete Singer. Pete has 37 years of publishing experience in the semiconductor manufacturing industry – 25+ years at Semiconductor International and 11+ years at Solid State Technology.

Through a mix of news, contributed articles and staff-written articles, Semiconductor Digest is dedicated to providing information about the design, manufacturing, packaging and testing of semiconductors and other types of electronic devices, including MEMs, LEDs, displays, power electronics, optoelectronics/photonics, biomedical devices, solar cells, thin film batteries and flexible electronics. Our focus is on the unique requirements of each of these devices in terms of the design tools, process equipment and materials, and test equipment. The semiconductor industry is in a new era of growth, driven by a diverse array of applications and new computing architectures.

We look forward to working with you on this exciting new journey!

# MEET THE EDITORIAL TEAM

**Pete Singer**, Editor-in-Chief

[psinger@semiconductordigest.com](mailto:psinger@semiconductordigest.com)

Pete oversees the editorial operations of Semiconductor Digest. He has been involved in technical journalism for 37 years and has written hundreds of articles on all aspects of semiconductor manufacturing and related industries. Pete holds a degree in Electrical Engineering from the University of Illinois, Champaign-Urbana, and is a member of the IEEE, Electrochemical Society, American Vacuum Society and Materials Research Society.

**Shannon Davis**, News and Web Editor

[sdavis@semiconductordigest.com](mailto:sdavis@semiconductordigest.com)

Shannon writes, edits and produces Semiconductor Digest's news articles, email newsletters, blogs, webcasts, and social media posts. She holds a bachelor's degree in journalism from Huntington University in Huntington, IN. In addition to her years of freelance business reporting, Shannon has also worked in marketing and public relations in the renewable energy and healthcare industries.



**PETE SINGER**

Editor-in-Chief



**SHANNON DAVIS**

News and Web Editor

# EDITORIAL STAFF

## **Dave Lammers**, Contributing Editor

Dave Lammers started writing about the semiconductor industry while working at the Associated Press Tokyo bureau in the early 1980s, a time of rapid growth for the industry. He joined EE Times in 1985, covering Japan, Korea, and Taiwan for the next 14 years while based in Tokyo. In 1998 Dave, his wife Mieko, and their four children moved to Austin to set up a Texas bureau for E.E. Times. A graduate of the University of Notre Dame, Dave received a master's in journalism at the University of Missouri School of Journalism.

## **John Blyler**, Contributing Editor

John has many years of technical and editorial experience in the semiconductor, electronics, and system engineering spaces. Currently, he is the founder and CEO of JB Systems, a high-tech media, education and engineering company. Previously, John was the editor-in-chief of Chip Design and Semi-Manufacturing Design (SemiMD) magazines. His works have appeared in numerous publications and with several companies including the IEEE, Informa-Penton

Electronic Design), Photonics Media, Wiley, Elsevier, Networking World, Edutopia (George Lucas Foundation), Mentor, Cadence, Synopsys, Intel, Arm, Mouser, Digikey, TI Jama Software, Dassault

Systemes, Siemens and many others. John teaches systems engineering and IOT Design as an affiliate professor at Portland State University and an online lecturer at Univ. of California at Irvine. He holds a BS in Engineering Physics from Oregon State Univ. and an MS in Electronic Engineering from Cal. State Univ., Northridge.



### **Lynnette Reese**, Contributing Editor

Lynnette Reese has a B.S. in Electrical Engineering from LSU and has authored over a hundred different articles and blogs about embedded technology. Formerly Editor-in-Chief of Embedded Systems Engineering and Embedded Intel® Solutions, she's now freelancing. Lynnette has worked for TI, Freescale, Cypress Semi, Mouser Electronics, and Johnson Controls in roles covering industrial controls, Life Safety Systems for fab processes, op amps, USB, microcontrollers, software development tools, and the PowerPC ecosystem. Her favorite topics are AI, IoT, sensors, robotics, autonomous vehicles, semiconductor technology, and any emerging electronics-related technology.

### **Dick James**, Contributing Editor

Dick James is an almost 50-year veteran of the semiconductor industry, working in the process development, design, manufacturing, packaging and reverse engineering of semiconductor devices. For over 20 years he worked with Chipworks (now TechInsights), an Ottawa, Canada-based specialty reverse engineering company, and is now Fellow Emeritus with the company. He is also a Senior Analyst for TechSearch International, based in Austin, a leading consulting company in the field of advanced semiconductor packaging technology.

# EDITORIAL CALENDAR

## 2020 Semiconductor Digest Magazine

### JANUARY/FEBRUARY

**SPACE JAN 15 – MATERIALS JAN 17**

2020 Forecast  
Sub-5nm Devices  
Lithography  
3D Integration



### Bonus distribution:

SPIE Advanced Lithography (San Jose, CA); FLEX/MEMS & Sensors Technical Congress (San Jose, CA); IMAPS Device Packaging (Fountain Hills, AZ)

### MARCH

**SPACE FEB 24 – MATERIALS FEB 26**

Neuromorphic Computing/AI  
Chemicals, Materials and Gases  
Metrology  
Modeling and Simulation



# EDITORIAL CALENDAR

## APRIL/MAY

### ***SPACE APR 18 — MATERIALS APR 20***

Devices for RF, 5G, THz and mm-wave  
Flexible Displays  
Reliability  
Wafer Processing

## JUNE\*

### ***SPACE MAY 25 — MATERIALS MAY 27***

SEMICON West Preview  
Interconnection Technologies  
Chemicals, Materials and Gases  
Fan-out Wafer Level Packaging

#### **Bonus distribution:**

SEMICON West Virtual

\*Included in the SEMICON West Trade Show Incentive Program.  
See bottom of page 11 for details.





# EDITORIAL CALENDAR

## **JULY\***

### ***SPACE JUN 29 — MATERIALS JUN 29***

SEMICON West Show  
Design Automation Conference  
AI's Role in Smart Manufacturing  
Inspection, Measurement and Test  
Memory Technology

**Bonus distribution:**  
SEMICON West Virtual

## **AUGUST/SEPTEMBER\*\***

### ***SPACE AUG 13 — MATERIALS AUG 17***

Yield Management Tools  
Bioelectronics and Medical Applications  
Sensors, MEMS and Bioelectronics  
Heterogeneous Integration

**Bonus distribution:**  
IMAPS 2020 Virtual

\*Included in the SEMICON West Trade Show Incentive Program.  
See bottom of page 11 for details.

\*\*Included in the SEMICON Europa Trade Show Incentive Program.  
See bottom of page 11 for details.



# EDITORIAL CALENDAR

## OCTOBER\*\*

### *SPACE SEP 17 – MATERIALS SEP 21*

Printed Electronics  
Design for Manufacturing  
Optoelectronics, Displays and Imagers  
Quantum Computing Devices

## NOVEMBER/DECEMBER

### *SPACE NOV 4 – MATERIALS NOV 6*

2021 Forecast  
Emerging Device and Compute Technology  
Wafer Processing  
Advances in Transistor Design

#### **Bonus distribution:**

3D & Systems Summit 2021 (Dresden, Germany)

\*\*Included in the SEMICON Europa Trade Show Incentive Program.  
See bottom of page 11 for details.

NOTE: All bonus distribution subject to change. Please contact us for confirmation.

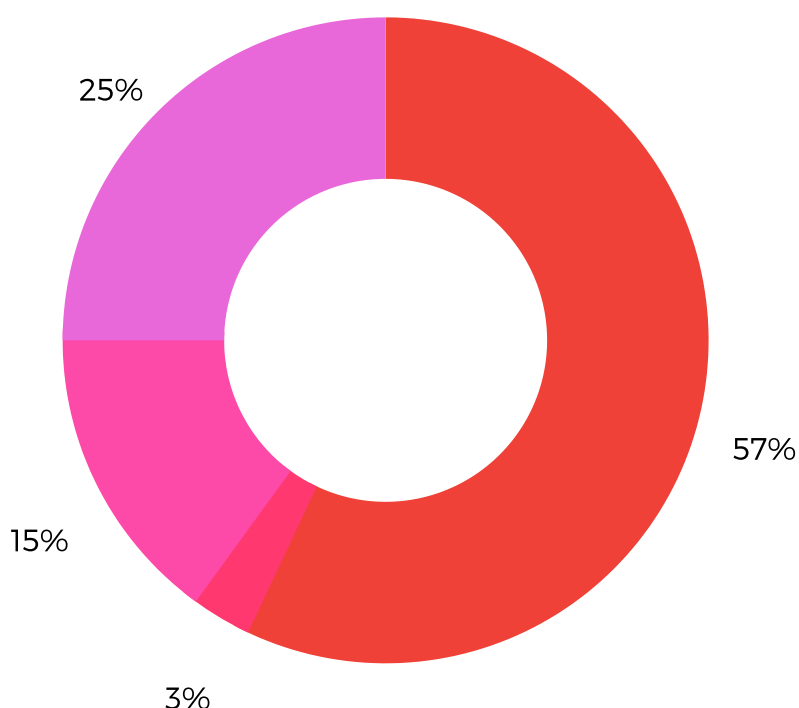


# SEMICONDUCTOR DIGEST CIRCULATION

AMONG THE 37,000+ QUALIFIED RECIPIENTS OF SEMICONDUCTOR DIGEST MAGAZINE, 100% ARE INVOLVED IN PURCHASING DECISIONS

## GEOGRAPHY

- North America: 57%
- Asia: 25%
- Europe: 15%
- ROW: 3%



### *The readers represent:*

- Merchant/captive manufacturers
- Foundries
- Consortiums
- Manufacturers of semiconductors, ICs, hybrid circuits, custom ICs, semi-custom ICs and ASICs,
- MEMS, displays, power electronics and LEDs
- Materials manufacturers
- IC and semiconductor packaging houses
- Independent research and development labs
- Government, military and education institutions
- Other non-semiconductor manufacturers using thin-film technologies

# MAGAZINE RATES



Page Size	8x	6x	3x	1-2x
<b>Full Page Spread</b>	\$7,200	\$7,400	\$7,600	\$7,800
<b>Full Page (cover 2, 3, or 4 position)</b>	\$5,750	\$6,000	\$6,250	\$6,500
<b>Full Page</b>	\$4,600	\$4,800	\$5,000	\$5,200
<b>1/2 Page (horizontal, vertical or island)</b>	\$2,800	\$3,000	\$3,200	\$3,400
<b>1/3 Page</b>	\$2,300	\$2,500	\$2,700	\$2,900
<b>1/4 Page</b>	\$1,500	\$1,700	\$1,900	\$2,100

NOTE: all rates quoted in net

[CLICK HERE FOR MATERIAL SPECIFICATIONS](#)

## SEMICON West and SEMICON Europa Trade Show Incentive Packages

Semiconductor Digest's Trade Show Packages are designed to give your company maximum exposure at the industry's main events. Magazine advertisers in pre-show and show issues will receive a second ad of the same size or an upgrade to double the original size in the show issue. Offer is available for the **June** and **July** issues (SEMICON West) and for the **August/September** and **October** issues (SEMICON Europa).

### Example:

- June issue – pay for a 1/2 page ad: \$3,400
- July issue – pay for a 1/2 page ad: \$3,400

**BONUS:** In the July issue, choose either an additional 1/2 page ad or upgrade to a full page ad at no additional cost

**SUBSCRIBE**

# FRONT COVER PACKAGE

Occupy the most prominent position and get maximum exposure in Semiconductor Digest magazine with the front cover promotional package.

Package includes:

- Cover image
- 2 - 3 pages of editorial
- Full Page Magazine Ad
- PDF of cover and article

RATE QUOTED UPON REQUEST



## PRODUCT SHOWCASE ADS

Promoting your products in the Product Showcase section of Semiconductor Digest magazine is a great way to generate interest for your products or services and drive prospects to your website or literature downloads. Your message will reach 40,000+ engineers, managers and manufacturing professionals worldwide who subscribe to Semiconductor Digest magazine **PLUS** our website visitors who will see it on every page of Semiconductor Digest's website in the Featured Products section which will link back to your desired URL.

***We'll even create the ad for you!***

**Rate is \$1,500 net per issue**

**CLICK HERE FOR MATERIAL SPECIFICATIONS**



# SEMICON WEST OPPORTUNITIES

## SEMICON West Show Daily Magazine

The Show Daily Magazine is back and will be distributed electronically each day of the show with fresh editorial written by our editorial team.

### Distribution:

- Sent in a dedicated email to 50k+ each day of the show
- Featured in the Show Daily Electronic Newsletter which will be sent out each day of the show to 50k+ including all the SEMICON West attendees
- Featured on the Semiconductor Digest Homepage



**CHOOSE FROM MANY DIFFERENT OPTIONS:**  
SEMICON WEST SHOW DAILY MAGAZINE,  
SEMICON WEST SHOW DAILY NEWSLETTER,  
FEATURED PRODUCT NEWSLETTER, VIDEOS,  
TARGETED EMAILS

### Prices for ALL three issues:

Outside Back Cover: \$6,500 net

Inside Cover (front or back): \$5,000 net

Front Cover Strip: \$6,000 net

Center Spread: \$10,000 net

Two-page Spread: \$8,000 net

Full Page: \$4,500 net

Half Page: \$3,000 net

One-quarter Page: \$2,000 net





# SEMICON WEST NEWSLETTERS

## SEMICON WEST Featured Products Electronic

July 20, 2020

*Circulation:* 50k+

*Product Listings:* \$750 net each

*Leaderboard:* \$1,500 net

## SEMICON WEST Show Daily Electronic

July 21 - 23, 2020

*Circulation:* 50k+ each day of the show **plus all the SEMICON West registrants**

**Prices for all 3 days**

*Leaderboard:* \$3,500 net

*Inline 1:* \$3,000 net

*Inline 2:* \$2,500 net

*Inline 3:* \$2,000 net

*Inline 4:* \$1,500 net

## SEMICON West Video Package

*Circulation:* 50k+

Promote a new product or announcement by being interviewed on video with Pete Singer, Editor-in-Chief. Your video will be recorded prior to the event and then posted on the Semiconductor Digest website. It will also be promoted in our post-show electronic newsletter to 50k manufacturing decision-makers. You will receive a copy of the video to post in your virtual booth, post on your site, post on YouTube or use for any other marketing purpose as you please. **Rate is \$2,500 net per video.**





# SEMICON WEST PACKAGES (LIMITED AVAILABILITY)

## **SEMICON West Diamond Package - \$25k**

- Center spread in the SEMICON West Show Daily for all 3 days (July 21-23, 2020)
- Logo on cover of SEMICON West Show Daily for all 3 days (July 21-23, 2020)
- Full page ad in the July, SEMICON West, issue of Semiconductor Digest
- Leaderboard banner position in the SEMICON West e-Show Daily e-Newsletter (July 21-23, 2020)
- Three product listings in the SEMICON West Product Showcase e-Newsletter (July 20, 2020)
- One article placement on day one of the SEMICON West Show Daily, written by Pete Singer
- SEMICON West Video Package (see bottom of page 14)

## **SEMICON West Platinum Package - \$20k**

- Full page ad in the SEMICON West Show Daily for all 3 days (July 21-23, 2020)
- Logo on cover of SEMICON West Show Daily for all 3 days (July 21-23, 2020)
- Full page ad in the July, SEMICON West, issue of Semiconductor Digest
- Two product listings in the SEMICON West Product Showcase e-Newsletter (July 20, 2020)
- One article placement on day one of the SEMICON West Show Daily, written by Pete Singer
- SEMICON West Video Package (see bottom of page 14)

## **SEMICON West Gold Package - \$15k**

- Full page ad in the SEMICON West Show Daily for all 3 days (July 21-23, 2020)
- Logo on cover of SEMICON West Show Daily for all 3 days (July 21-23, 2020)
- Half-page ad in the July, SEMICON West, issue of Semiconductor Digest
- One product listing in the SEMICON West Product Showcase e-Newsletter (July 20, 2020)
- One article placement on day one of the SEMICON West Show Daily, written by Pete Singer

# DAILY AND MONTHLY TOPICAL NEWSLETTERS



**Wafer Processing Digest** - the 1st and 3rd Tuesdays of the month

**Advanced Packaging Digest** - the 2nd and 4th Wednesdays of the month



**MEMS Digest** - the 1st Wednesday of the month

**AI Digest** - the 2nd Tuesday of the month



**Design Digest** - the 4th Tuesday of the month

**Displays Digest** - the 3rd Wednesday of the month



**SUBSCRIBE**

# NEWSLETTER RATES

## Daily Digest Rates

### Current News

Monday - Friday (except holidays)

Circulation: 18k

50 words of text or hybrid (150x150 image plus 50 words of text)

Sponsorships available by the week :

- **Sponsor #1:** \$995 net per week
- **Sponsor #2:** \$850 net per week
- **Exclusive:** \$1,500 net per week



## Topical Newsletter Rates (per issue)

Newsletter	Circulation	Leaderboard	Inline 1	Inline 2	Inline 3	Inline 4
<b>Wafer Digest</b>	26k	\$1,700	\$1,500	\$1,200	\$900	\$800
<b>Advanced Packaging Digest</b>	15k	\$1,300	\$1,100	\$800	\$700	\$600
<b>MEMS Digest</b>	17k	\$1,300	\$1,100	\$800	\$700	\$600
<b>AI Digest</b>	18k	\$1,300	\$1,100	\$800	\$700	\$600
<b>Design Digest</b>	30k	\$1,200	\$900	\$800	\$650	\$550
<b>Displays Digest</b>	10k	\$1,050	\$850	\$550	\$450	\$350

**Note:** Circulation numbers are approximate and will adjust over time; all positions are optimized for mobile/tablet/laptop/desktop

[CLICK HERE FOR MATERIAL SPECIFICATIONS](#)

**Inline positions** — 520x200 static banner or 150x150 image and 50 words of text

**Leaderboard** — 600x74 static banner

**SUBSCRIBE**





## WEBSITE BANNERS

Display your banner campaign – either for branding or for lead generation – on one of the channels relevant to your brand/product

Channel	Leaderboard	Half Page	Rectangle
HomePage/Magazine	\$2,500	\$2,500	\$1,500
Semiconductors	\$2,500	\$1,500	\$1,000
AI (Artificial Intelligence)	\$900	\$700	\$500
Design	\$900	\$700	\$500
Advanced Packaging	\$1,500	\$1,000	\$800
MEMS	\$900	\$700	\$500
Displays	\$900	\$700	\$500
Events	\$500	\$500	\$400

**Leaderboard** – 728x90; up to 3 potential ads in rotation

**Half Page** – 300x600; up to 3 potential ads in rotation

**Rectangle** – 300x250; up to 12 potential ads in rotation sharing 4 positions

\*Rates are monthly

[CLICK HERE FOR MATERIAL SPECIFICATIONS](#)

# SEMICONDUCTOR DIGEST WEBSITE

## SEMICONDUCTORS

### Flexible Solar Cells A Step Closer to Reality

SHANNON DAVES · 11 MINS AGO

Scientists at the University of Warwick have discovered that the electrodes in organic solar cells actually only need

Global Semi

70,000

60,000

50,000

## PACKAGING

### Spirit Electronics to Offer Susumu Thin Film Resistors

SHANNON DAVES · 5 MINS AGO

Value-added distributor Spirit Electronics today announced

### Kingston Techno Module Supplier

SHANNON DAVES · 8 MINS

Kingston Technology

## MEMS

### CEA-Leti and Orolia Announce FlexFusion, A Powerful Positioning & Navigation Technology

SHANNON DAVES · 1 DAY AGO

CEA-Leti and Orolia announced a new sensor data fusion

### SEMICON Europa Focuses on Innovation Technology

SHANNON DAVES · 1 DAY

## DISPLAYS

### Cathal Phelan Joins Impinj Board of Directors

SHANNON DAVES · 5 DAYS AGO

Impinj, Inc., a provider and pioneer of RAIN RFID solutions, today announced that Cathal Phelan has joined its board of

### Universal Display Announce Strategy

SHANNON DAVES · 7 DAYS

Universal Display Co

## AI

### Texas Instruments Unveils Solderless Robotics Kit for University Education

SHANNON DAVES · 2 DAYS AGO

Reusable kit allows students to build an embedded system

### Global Robotics F 2025

SHANNON DAVES · 5 DAYS

The global robotics

## DESIGN

### Casambi and Seoul Semiconductor Join Forces to Put True Human-centric Lighting in the Hands of the Lighting Community

SHANNON DAVES · 5 DAYS AGO

### Imagination Lau Services Platform Validation

SHANNON DAVES · 5 DAY

## EVENTS

Q T +

### SEPTEMBER 2019

2019  
15  
SEP

**FEATURED**  
**SPIE PHOTOMASK TECHNOLOGY + EUV**  
ATTEND THE MEETING FOR MASK MAKERS, EUV, E  
© All Day Monterey Conference Center And Monterey Marriott

2019  
18  
SEP

**FEATURED**  
**SEMICON TAIWAN**  
LEADING THE SMART FUTURE  
At All Day Taipei Convention Center Exhibition Building

## SEMICONDUCTOR DIGEST

NEWS AND INDUSTRY TRENDS

**MLE™ Maskless Exposure Technology**  
Next-generation, flexible and highly scalable lithography technology  
addressing back-end lithography needs in IIVM  
Download our technical white paper  
www.EVGroup.com

HOME SEMICONDUCTORS AI DESIGN PACKAGING MEMS DISPLAYS EVENTS MAGAZINE CONTRIBUTE ABOUT US



July 2019



### Edwards Celebrates Grand Opening of New 'Green' North America Semiconductor Technology Center in Hillsboro

SHANNON DAVES · 1 WEEK AGO

### Kingston Technology Takes Top Spot as DRAM Module Supplier

SHANNON DAVES · 3 MINS AGO

Kingston Technology Company, Inc. today announced it has been ranked the top DRAM module supplier in the world.

### Flexible Solar Cells A Step Closer to Reality

SHANNON DAVES · 8 MINS AGO

Scientists at the University of Warwick have discovered that the electrodes in organic solar cells actually only need 7% of their surface area to be electrically conductive to be fully effective, which opens the door to using a range of composite materials at the interface between the electrodes and the light harvesting organic semiconductor layers to improve device performance and reduce cost. The discovery, published today (11 September), is reported in Advanced Functional Materials.



### Fab Materials Resilient Despite 2019 Downturn

SHANNON DAVES · 10 MINS AGO

2020 expected to resume steady growth.

### Future of Portable Electronics – Novel Organic Semiconductor with Exciting Properties

SHANNON DAVES · 24 MINS AGO

Researchers synthesize a new substance that can potentially be adapted to form a semiconductor with wide applications in electronics.

### Second Quarter 2019 Worldwide Semiconductor Equipment Billings of \$13.5 Billion Down 20 Percent from 2018, 5 Percent from Prior Quarter

SHANNON DAVES · 24 MINS AGO

Worldwide semiconductor manufacturing equipment billings reached US\$13.5 billion in the second quarter of 2019, down 20 percent from the same quarter of 2018 and 3 percent from the previous quarter.

### CEA-Leti and Orolia Announce FlexFusion, A Powerful Positioning & Navigation Technology

SHANNON DAVES · 1 DAY AGO

Leti and Orolia today announced a new sensor data fusion engine that ensures resilient positioning and navigation even in cases of global navigation satellite system (GNSS) jamming or spoofing.

### SEMICON Europa: SMART MedTech Forum Focuses on Innovation, Future of Medical Technology

SHANNON DAVES · 1 DAY AGO

Cutting-edge medical technology will highlight SEMICON Europa, 12-15 November, 2019 at Messe München, in Munich, Germany, as the SMART MedTech Forum gathers industry experts for insights into the latest developments and trends in medtech innovations driven by semiconductors.



### Specialize, Partner or Perish: Embrace Foundry Evolution for BioMEMS

SHANNON DAVES · 1 DAY AGO

The BioMEMS market is becoming increasingly diverse, encompassing gas and pressure sensors, ultrasound, specialized biomedical sensors, and other types of MEMS and microfluidic chips used for drug delivery and analytical applications.

### Texas Instruments Unveils Solderless Robotics Kit for University Education

SHANNON DAVES · 2 DAYS AGO

Reusable kit allows students to build an embedded system in 15 minutes or less.

### Narrow Plasmonic Surface Lattice Resonances Prefer Asymmetric Dielectric Environment

SHANNON DAVES · 2 DAYS AGO

A research group led by Dr. Li Guangyuan and Dr. Lu Yuanfu from the Shenzhen Institutes of Advanced Technology (SIAT) of the Chinese Academy of Sciences reported a novel type of SLR based on metal-insulator-metal (MIM) arrays.

### Graphene Layer Enables Advance in Super-Resolution Microscopy

SHANNON DAVES · 2 DAYS AGO

Göttingen researchers develop a new method allowing ten-fold improvement in optical resolution.

**SEMICON TAIWAN**  
18-20  
SEPT, 2019  
TaiNEX 1, Taipei  
**LEADING THE SMART FUTURE**

Six observation methods available at all magnifications  
Six observation methods available at all magnifications

**CALL FOR PAPERS**  
Abstract Submission:  
September 26, 2019 – October 31, 2019  
Spring Meeting registrations include MRS Membership July 2020 - June 2021

**Delivering Real-world Solutions**  
Nikon combines a strong history of engineering expertise with superior scanner technology and innovative alignment solutions to deliver exceptional manufacturing performance and productivity—now and for the future.

PETE'S POSTS



# LEAD GENERATION

## WEBCASTS

Sponsoring a webcast with Semiconductor Digest aligns your company with a technology-rich presentation delivered to a captive global audience. Most webcasts are approximately 40 minutes with time for questions. Sponsors receive the contact information for all registrants. We have two options to choose from:

- **Exclusive Sponsorship** — choose the topic most relevant to your brand/product. You will be the sole sponsor and receive the leads exclusively. **Rate is \$4,000 net per webcast**
- **Multi-Sponsor** — choose the topic most relevant to your brand/product or join in on a webcast already in the works. Either way you will share sponsorship/leads with up to 3 other potential sponsors. **Rate is \$2,500 net per webcast**



# LEAD GENERATION

## TECHNOLOGY PAPERS

Syndicate your content and generate leads as a thought leader with Semiconductor Digest.

Technology paper sponsorships include:

- Posting online in our Technology Paper library for a minimum of six months
- Landing page online with registration to view the paper or you may choose to direct it back to your site to gather leads there
- Dedicated email to promote registration
- Lead capture and reporting
- Featured in a minimum of eight issues of The Daily Digest Newsletter
- Twitter, LinkedIn and Facebook posts promoting the paper

**Rate is \$2,500 net per paper**



# OTHER OPTIONS

## EMAIL BLASTS

Get your message out to your target audience with a dedicated email blast to a targeted portion of our 90k+ database. We will send an email on your behalf to a to meet your budget and objectives. CPM of \$200

## VIDEO SPONSORSHIPS

## SOCIAL MEDIA SPONSORSHIPS

## EVENTS (COMING SOON)



# ADVERTISING CONTACTS

**Please note:** The pricing in this planner, except for the magazine rates, are based on 1x. The best way to take advantage of frequency and volume discounts is to contact us to put a program together for you based on your objectives and budget.

Information, circulation totals are subject to change. Please contact us for the most up-to-date information.

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