

SEMICONDUCTOR DIGEST

2021 SEMICON WEST OPPORTUNITIES

A GOLD FLAG MEDIA
PUBLICATION



Updated August 11, 2021

www.semiconductordigest.com

SEMICON WEST OPPORTUNITIES

SEMICON West Show Daily Magazine

The Show Daily Magazine is back and will be distributed electronically each day of the show with fresh editorial written by our editorial team.

Distribution:

- Sent in a dedicated email to 60k+ each day of the show
- Featured in the Show Daily Electronic Newsletter which will be sent out each day of the show to 60k+ including all the SEMICON West attendees
- Featured on the Semiconductor Digest Homepage

**CHOOSE FROM MANY DIFFERENT OPTIONS:
SEMICON WEST SHOW DAILY MAGAZINE,
SEMICON WEST SHOW DAILY NEWSLETTER,
FEATURED PRODUCT NEWSLETTER, VIDEOS,
TARGETED EMAILS**

Prices for ALL three issues:

Inside Front Cover : \$6,500 net **SOLD**

Front Cover Strip: \$6,000 net **SOLD**

Page 5 (first RHP): \$6,000 net

Two-page Spread: \$10,000 net

Full Page: \$5,000 net

Half Page: \$3,000 net

One-quarter Page: \$2,000 net





SEMICON WEST NEWSLETTERS

SEMICON WEST Featured Products Newsletter

December 6, 2021

Circulation: 60k+

Product Listings: \$750 net each

Leaderboard: \$1,500 net

SEMICON WEST Show Daily Newsletter

December 7 - 9, 2021

Circulation: 60k+ each day of the show **plus all the SEMICON West attendees**

Prices for all 3 days

Leaderboard: \$3,500 net **SOLD**

Inline 1: \$3,000 net **SOLD**

Inline 2: \$2,500 net **SOLD**

Inline 3: \$2,000 net **SOLD**

Inline 4: \$1,500 net

SEMICON West Video Package

Circulation: 70k+

Promote a new product or announcement by being interviewed on video with Pete Singer, Editor-in-Chief. Your video will be recorded at the event and then posted on the Semiconductor Digest website.

It will also be promoted in our post-show electronic newsletter to 70k+ manufacturing decision-makers. You will receive a copy of the video to post as you please.

Rate is \$2,500 net per video.

ADVERTISING CONTACTS

Please note: The pricing in this planner, except for the magazine rates, are based on 1x. The best way to take advantage of frequency and volume discounts is to contact us to put a program together for you based on your objectives and budget.

Information, circulation totals are subject to change. Please contact us for the most up-to-date information.

This media planner is updated frequently. If you download a local copy it may not be up-to-date.

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NEWS AND INDUSTRY TRENDS

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